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**RECOGNIZING THE IMPORTANCE OF MENTORING COMMUNITY
SERVICE DRIVES PROJECT ACCESS' SECOND ANNUAL KEYS TO
SUCCESS AWARDS PROGRAM**

- **Real Estate Icon Robert Campbell, President of CT Realty, To Be Honored for Work with Building Block Foundation Fund**

NEWPORT BEACH, CALIF. September 5, 2007 – A commitment to starting a new charity that turns real estate success into real success for at-risk youth and his role in leading and mentoring young professionals to give back are just two reasons CT Realty President Robert Campbell will be recognized by Project Access during its second annual Keys to Success Awards Program to be held at The Island Hotel on Saturday, September 15, 2007. The founders of Building Block Foundation Fund will also be recognized in association with Mr. Campbell.

Project Access, an Orange County-based non-profit organization that assists low-income families and seniors of affordable housing achieve self-sufficiency through access to onsite education, health and social services, began the Keys to Success Awards to honor individuals who have become an inspiration through their humanitarian service efforts and leadership in encouraging others to give back to the community as well as to recognize families and individuals within the communities they serve who have turned their lives around.

“The award recognizes giving in a much broader context. This year, we are honoring the influential role that Bob Campbell has played in sharing, teaching and

encouraging others to give back as well as the impact Building Block Foundation Fund, has had on the local real estate community,” remarked Lane Macy Kiefaber, President/CEO of Project Access.

To that point, Ryan Gallagher, a board member of Building Block Foundation Fund, senior vice president with Grubb & Ellis and new generation of real estate industry leadership noted that “Bob has shown me that we all have the ability to make time to give back to our community, and to truly make a difference.”

Macy Kiefaber added, “Bob’s success in both creating an organization that provides an opportunity for others to give to local charities as well as fostering a spirit of giving back are precisely why Keys to Success was started. We look forward to honoring Bob and in association the founders of Building Block Foundation Fund.”

Jeff Randolph, president of Avalon Financial Group, Inc., is one of the founders of Building Block that has been inspired and motivated by Bob’s leadership. “It is a privilege working with Bob on growing Building Block Foundation Fund. His commitment to re-investment in the community, particularly in the at-risk youth of the county, is truly inspirational. He has led the way for many of our fellow real estate professionals to become very involved with the mentorship and support of youth desirous of positive life change.”

Building Block Foundation Fund is a philanthropic organization that encourages the local commercial real estate industry to invest in the future of Orange County’s youth. Through Foot by Foot, a program that provides a recurring income stream for charities based on contributing a percentage of each successful real estate transaction or activity, Building Block has provided more than \$500,000 as well as volunteer hours to programs that support Orange County youth, including KIDWORKS, Guardian Scholars and Project Access since inception in September 2004.

“Getting involved in Building Block has been a valuable way for me to turn my success into something substantial for those most in need in Orange County,” commented Gallagher. “Through Building Block and key leadership, I’m now playing a major role in building this worthwhile organization.”

In addition to the Keys to Success Award, the Family of the Year Award recognizes a family that has turned its life around in a meaningful way. This year, Project

Access will honor the Ochoa Magaña Family who began visiting the Family Resource Center at Warwick Square Apartments several years ago. They participated in a technology class, parenting education workshops, financial literacy presentations, health screenings and ESL classes provided by Project Access and its partners. Both have made significant strides in improving their communication and language skills.

Esperanza is now volunteers for Project Access with outreach and community events. Their daughters also utilize the programs and services at the Family Resource Center as participants in the after-school tutoring and enrichment activities where they get help with homework and have a productive environment to go to after school. Their grandchildren attend the pre-school onsite and participate in HABLA, an early literacy program. In 2006, the award was given to the Velasco family for overcoming obstacles in their lives.

“There are so many wonderful individuals living in our communities. If we can provide the services and guidance to help them change their lives, then we want to recognize that hard work and determination,” Macy Kiefaber added.

The Second Annual Project Access Keys to Success Awards Dinner will be held on September 15, 2007 at The Island Hotel in Newport Beach at 6:30 p.m. Project Access will also present the Family of the Year Award and three education scholarships at the event. For information or to purchase tickets, contact Wendy Weeks of Project Access at (949) 253-6200, ext. 305 or wweeks@project-access.org

About Project Access

Project Access is a 501(c)(3) nonprofit organization that assists residents of low-income housing apartment communities to achieve self-sufficiency through access to onsite health, education and social services. The organization was founded in 1999 by Foundation for Social Resources, a nonprofit provider of affordable housing in California, and is governed by a board of directors made up of committed corporate and community leaders. The families served by Project Access are all “low-income” – that is, with incomes at or below 60 percent of the area median; and a substantial number are “very low-income” – incomes below \$15,000 per year.

Project Access is an innovative organization created to address the critical challenges faces by “working-poor” families living in multi-family affordable housing developments. They are an often neglected population that faces formidable barriers in connecting with community services. Project Access creates opportunities that empower disadvantaged and underserved individuals, families and seniors to achieve greater self-sufficiency and independence. For more information about Project Access, call 949-253-6200 or visit www.project-access.org.

About Building Block Foundation Fund

Started in August 2004, Building Block Foundation Fund is a vital connection between the Orange County commercial real estate industry and the local community. It is a philanthropic organization that combines multiple resources, both financial and human capital, into a powerful support vehicle for programs that target at-risk youth.

One of the most unique aspects of Building Block Foundation Fund is the Foot by Foot contribution program. Modeled after a successful program in Manhattan, New York for brokers called “Square Feet to Square Meals”, the Foot by Foot contribution program creates a recurring income stream for worthwhile Orange County charities. Through the Foot by Foot contribution program, commercial real estate-related companies such as title companies, brokerage firms, mortgage bankers, legal, architects and developers, can donate a percentage of their profits on a quarterly basis as a contribution to the Foot by Foot program. For more information about Building Block Foundation Fund or the Foot by Foot contribution program, call 949-361-6563 or visit www.buildingblock.org.

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